

New Order

Agency: GMMB
Office: Washington
Client: 129 - For Maryland Jobs & Schools
Product: 157 - Issue
Piggyback Product:
Estimate: 2031 - FMJ'S Baltimore 10.12-10.18
Station: WBAL-TV
Order Type: Normal
Cancel Date:
Billing Cycle: Monthly
Billing Calendar: Broadcast
Received in ePort: 10/10/2012 11:09:12 AM

Flight Start: 10/12/2012
Flight End: 10/18/2012
Hiatus:

Primary Demo:
Demo 2:
Demo 3:
GRP: 0.00
CPP: \$0.00
GIMP: 0
CPM: \$0.00
Comments: Separation: 30

Airtime Dollars: \$158,800.00
Interactive Dollars: \$0.00
Non-Airtime Dollars: \$0.00
Total Dollars: \$158,800.00
Total Spots: 121

MarketShare:

Weekly Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	CT	Len	10/12	Total Spots	Rtg	CPP	Imp	CPM
1	FMTUWTh 5A-5:30A 11 NEWS AT 5AM	EM	\$500.00	C	30	2 ✓	2				
2	FMTUWTh 5:30A-6A 11 NEWS AT 5AM	EM	\$600.00	C	30	2 ✓	2				
3	FMTUWTh 6A-7A 11 NEWS AT 6AM	EM	\$1,300.00	C	30	5 ✓	5				
4	FMTUWTh 7A-9A THE TODAY SHOW	EM	\$1,300.00	C	30	5 ✓	5				
5	FMTUWTh 9A-10A THE TODAY SHOW II	DT	\$800.00	C	30	5 ✓	5				
6	FMTUWTh 10A-11A LIVE WITH KELLY	DT	\$600.00	C	30	5 ✓	5				
7	FMTUWTh 11A-12P ANDERSON	DT	\$300.00	C	30	5 ✓	5				
8	FMTUWTh 12P-12:30P 11 NEWS AT 12N	DT	\$600.00	C	30	5 ✓	5				
9	FMTUWTh 12:30P-1P ACCESS HOLLYMD<	DT	\$250.00	C	30	5 ✓	5				
10	FMTUWTh 1P-2P DAYS OF OUR LIVES	DT	\$450.00	C	30	5 ✓	5				
11	FMTUWTh 2P-3P STEVE HARVEY	DT	\$350.00	C	30	5 ✓	5				

New Order (Page 2)

Agency:

GMMB

Station:

WBAL-TV

Order ID:

2324493

Client:

129 - For Maryland Jobs & Schools

Product:

157 - Issue

Estimate:

2031 - FMS Baltimore 10.12-10.18

Flight Start:

10/12/2012

Flight End:

10/18/2012

Received in ePort:

10/10/2012 11:09:12 AM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	10/12	Total Spots	Rtg	CPP	Imp	CPM
12	FMTUWTh 3P-4P DR OZ	EF	\$500.00	C	30	5 ✓	5				
13	FMTUWTh 4P-5P ELLEN	EF	\$750.00	C	30	5 ✓	5				
14	FMTUWTh 7P-7:30P INSIDE EDITION	PA	\$1,800.00	C	30	5 ✓	5				
15	FMTUWTh 7:30P-8P ACCESS HOLLYWOOD	PA	\$1,800.00	C	30	5 ✓	5				
16	Sa 6A-7A 11 NEWS SAT 6AM	EM	\$500.00	C	30	1 ✓	1				
17	Sa 9A-10A 11 NEWS SAT 9AM	DT	\$950.00	C	30	1 ✓	1				
18	Su 6A-7A 11 NEWS SUN 6A	EM	\$500.00	C	30	1 ✓	1				
19	Su 7A-8A 11 NEWS SUN 7A	EM	\$750.00	C	30	1 ✓	1				
20	Su 8A-9A SUNDAY TODAY	EM	\$1,200.00	C	30	1 ✓	1				
21	Su 11A-11:30A Chrs Matthews	DT	\$500.00	C	30	1 ✓	1				
22	FMTUWTh 5P-5:30P 11 NEWS AT 5PM	EN	\$1,000.00	C	30	5 ✓	5				
23	FMTUWTh 5:30P-6P 11 NEWS AT 530PM	EN	\$1,000.00	C	30	5 ✓	5				
24	FMTUWTh 6P-6:30P 11 NEWS AT 6PM	EN	\$1,600.00	C	30	5 ✓	5				
25	FMTUWTh 6:30P-7P NIGHTL NEWS	EN	\$2,500.00	C	30	5 ✓	5				
26	Sa 6P-6:30P 11 NEWS-6P SAT	EN	\$750.00	C	30	1 ✓	1				
27	Sa 7P-8P ACCESS HOLLYWOOD WKEND	EN	\$800.00	C	30	1 ✓	1				
28	FSSuMTUWTh 11P-11:35P 11PM NEWS M-SU	LN	\$2,500.00	C	30	6 ✓	6				
29	Su 11:50A-12:15A Ravens Wrap within 11 NWS Tonight	LN	\$3,500.00	C	30	1 ✓	1				
30	M 8P-10P THE VOICE	PT	\$3,500.00	C	30	1 ✓	1				
31	Tu 8P-9P THE VOICE	PT	\$3,500.00	C	30	1 ✓	1				
32	Tu 9P-10P GO ON/NORMAL	PT	\$3,000.00	C	30	1 ✓	1				

See MACTHON UN 40

2x more done FS

New Order (Page 3)

Agency: GMMB Station: WBAL-TV Order ID: 2324493
 Client: 129 - For Maryland Jobs & Schools Product: 157 - Issue 2031 - FMJS Baltimore 10.12-10.18
 Flight Start: 10/12/2012 Flight End: 10/18/2012 Received in ePort: 10/10/2012 11:09:12 AM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	10/12	Total Spots	Rtg	CPP	Imp	CPM
33	W 9P-10P LAW&ORDER	PT	\$3,500.00	C	30	1 ✓	1				
34	W 10P-11P CHICAGO FIRE	PT	\$3,500.00	C	30	1 ✓	1				
35	Th 8P-9P 30 ROCK/ALL NIGHT	PT	\$3,500.00	C	30	1 ✓	1				
36	F 9P-10P GRIMM	PT	\$3,500.00	C	30	1 ✓	1				
37	F 10P-11P DATELINE- NBC	PT	\$3,000.00	C	30	1 ✓	1				
38	FMTuWTh 11:35P-12:35A TONIGHT SHOW W/ JAY LENO	LF	\$550.00	C	30	5 ✓	5				
39	Sa 11:30P-1A SAT NITE LIVE	LF	\$900.00	C	30	1 ✓	1				
40	Sa 8A-11A Baltimore Marathon Live	LF	\$2,000.00	C	30	1 ✓	1				
41	Su 8:15P-11:30P NFL: Packers @ Texans	LF	\$7,500.00	C	30	2 ✓	2				
Total Spots: 121											
Cash\$ - Spots: \$158,800.00 - 121 Trades\$ - Spots: \$0.00 - 0 Total Cost: \$158,800.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00											

2x 21975 ERM

Nixon, Matt H

From: Maura Gilroy <Maura.Gilroy@gmmb.com>
Sent: Wednesday, October 10, 2012 1:50 PM
To: Nixon, Matt H
Subject: RE: FMJAS 10/12-10/18

All of this is good. thanks!

Maura Gilroy Senior Media Buyer
202.338.8700 | office
202.813.4853 | direct

+gmmb cause the effect

From: Nixon, Matt H [mailto:mnixon@hearst.com]
Sent: Wednesday, October 10, 2012 1:30 PM
To: Maura Gilroy
Subject: FMJAS 10/12-10/18

Maura,

Thank you very much for the new order. It is booked. There are only 2 minor tweaks that I wanted to confirm with you.

- 1- Saturday 9am News is not airing due to the Baltimore Marathon. I will make good into the marathon coverage and make the money work (you will now have 2 spots in the three hour coverage.)
- 2- Saturday 6pm news is not airing due to Notre Dame Football. I will offer you 2 spots in Notre Dame Football for the same money.

Thank you,
Matt Nixon
WBAL-TV, WBAL PLUS, & WBALTV.com
Senior Advertising Account Executive
Political Sales Executive
410-338-6411 Office
mnixon@hearst.com

Confidentiality Notice: This email and all attachments are intended solely for the named person or entity to which it is addressed and contains information that may be privileged, confidential or copyrighted under applicable law. Any review, distribution, dissemination or copying of this email or the information herein by anyone other than the intended recipient, or an agent responsible for delivering the message to the intended recipient, is strictly prohibited. If you have received this email in error, please immediately notify the sender or contact the offices of GMMB Inc. at 202-813-4616.

**TERMS AND STANDARD CONDITIONS
FOR PURCHASE OF BROADCAST ADVERTISING**

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

1. BILLING AND PAYMENTS

(a) Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.

(b) Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

2. TERMINATION

(a) Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, termination shall not be effective until after two (2) weeks of broadcasting hereunder. If Agency so terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.

(b) Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.

(c) Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.

(d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

3. OMISSION OF BROADCAST

If, as a result of an act of God, *force majeure*, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broadcast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

4. PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

5. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

6. AGENCY MATERIAL

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

7. INDEMNIFICATION

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agency and/or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

8. CONSEQUENTIAL DAMAGES

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency nor Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

9. GENERAL

(a) Station will broadcast the announcements and programs covered by this contract on the dates and at the approximate hourly times provided on the

face hereof.

(b) The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercial materials and other property furnished by the Agency in connection with broadcasts hereunder. The Station will not accept or process mail, correspondence, or telephone calls in connection with broadcasts except after its prior approval.

(c) Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face hereof) and Agency will act as agent for making payment on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereof unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to agency on all unpaid billings for services rendered by Station hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not theretofore made payment to the Agency thereon, and to the extent that Advertiser has theretofore made payment to the Agency thereon (i) while knowing that Agency has entered into an agreement or arrangement purporting to assign or pledge to a third party monies which may be or become payable by Advertiser or Agency, or that Agency was in danger of becoming insolvent; or (ii) after receiving notice (together with a current statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency by failing to make payment on billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all references herein to Agency shall apply to the media buying service. If this contract is made directly with Advertiser, references herein to Agency shall apply to Advertiser except that in such case no commission will be allowed.

(d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for broadcasts thereafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.

(e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]

CONTRACT

WBAL-TV11
3800 Hooper Avenue
Baltimore, MD 21211
(410)467-3000

And:

GMMB
3050 K St, NW
Washington, DC 20007

<u>Contract / Revision</u> 962700 /		<u>Alt Order #</u>
<u>Product</u> Issue		
<u>Contract Dates</u> 10/12/12 - 10/18/12		<u>Estimate #</u> 2031 RAV
<u>Advertiser</u> For MD Jobs and Schools		<u>Original Date / Revision</u> 10/10/12 / 10/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WBAL	<u>Account Executive</u> Matt Nixon	<u>Sales Office</u> Baltimore
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 9912856	<u>Advertiser Code</u> 128	<u>Product Code</u> 135
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WBAL	10/12/12	10/18/12	RAVENS WRAP UP	RAVENS WRAP U		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/12/12	10/18/12	-----S				1	\$3,500.00			
Totals											1	\$3,500.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/14/12	1	\$3,500.00	\$2,975.00
Totals	1	\$3,500.00	\$2,975.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

**TERMS AND STANDARD CONDITIONS
FOR PURCHASE OF BROADCAST ADVERTISING**

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

1. BILLING AND PAYMENTS

(a) Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.

(b) Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

2. TERMINATION

(a) Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, termination shall not be effective until after two (2) weeks of broadcasting hereunder. If Agency so terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.

(b) Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.

(c) Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.

(d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

3. OMISSION OF BROADCAST

If, as a result of an act of God, *force majeure*, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broadcast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

4. PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

5. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

6. AGENCY MATERIAL

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

7. INDEMNIFICATION

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agency and/or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

8. CONSEQUENTIAL DAMAGES

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency nor Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

9. GENERAL

(a) Station will broadcast the announcements and programs covered by this contract on the dates and at the approximate hourly times provided on the

face hereof.

(b) The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercial materials and other property furnished by the Agency in connection with broadcasts hereunder. The Station will not accept or process mail, correspondence, or telephone calls in connection with broadcasts except after its prior approval.

(c) Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face hereof) and Agency will act as agent for making payment on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereof unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to agency on all unpaid billings for services rendered by Station hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not theretofore made payment to the Agency thereon, and to the extent that Advertiser has theretofore made payment to the Agency thereon (i) while knowing that Agency has entered into an agreement or arrangement purporting to assign or pledge to a third party monies which may be or become payable by Advertiser or Agency, or that Agency was in danger of becoming insolvent; or (ii) after receiving notice (together with a current statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency by failing to make payment on billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all references herein to Agency shall apply to the media buying service. If this contract is made directly with Advertiser, references herein to Agency shall apply to Advertiser except that in such case no commission will be allowed.

(d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for broadcasts thereafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.

(e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]

CONTRACT

WBAL-TV11
3800 Hooper Avenue
Baltimore, MD 21211
(410)467-3000

And:

GMMB
3050 K St, NW
Washington, DC 20007

Contract / Revision 962684 /		Alt Order #
Product		
Issue		
Contract Dates 10/12/12 - 10/18/12	Estimate # 2031	
Advertiser For MD Jobs and Schools		Original Date / Revision 10/10/12 / 10/10/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WBAL	Account Executive Matt Nixon	Sales Office Baltimore
Special Handling		
Demographic Adults 35+		
IDB# 9912856	Advertiser Code 128	Product Code 135
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WBAL	10/12/12	10/18/12	WBAL-TV 11 News At 5am	5-6am M-F		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	11-----				2	\$500.00			
N 2	WBAL	10/12/12	10/18/12	WBAL-TV 11 News At 5am	5-6am M-F		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	11-----				2	\$600.00			
N 3	WBAL	10/12/12	10/18/12	WBAL-TV 11 News Today	6-7am M-F		:30			NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	11111--				5	\$1,300.00			
N 4	WBAL	10/12/12	10/18/12	NBC Today Show	7-9am M-F		:30			NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	11111--				5	\$1,300.00			
N 5	WBAL	10/12/12	10/18/12	Today Show II	9-10am M-F		:30			NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	11111--				5	\$800.00			
N 6	WBAL	10/12/12	10/18/12	Live with Kelly	10-11am M-F		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	11111--				5	\$600.00			
N 7	WBAL	10/12/12	10/18/12	ANDERSON COOPER DAY	M-F 11AM-12PM		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	11111--				5	\$300.00			
N 8	WBAL	10/12/12	10/18/12	11 News @ Noon	12-12:30pm M-F		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	11111--				5	\$600.00			
N 9	WBAL	10/12/12	10/18/12	Access Hollywood	12:30 -1pm M-F		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	11111--				5	\$250.00			
N 10	WBAL	10/12/12	10/18/12	Days of Our Lives	1-2pm M-F		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	11111--				5	\$450.00			
N 11	WBAL	10/12/12	10/18/12	STEVE HARVEY DAY	2PM TO 3PM M-F		:30			NM	5	\$1,750.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WBAL-TV11
3800 Hooper Avenue
Baltimore, MD 21211
(410)467-3000

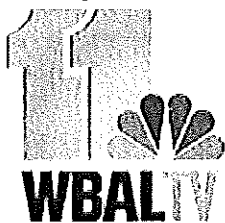
<u>Contract / Revision</u> 962684 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/12/12 - 10/18/12	<u>Product</u> Issue	<u>Estimate #</u> 2031
<u>Advertiser</u> For MD Jobs and School		<u>Original Date / Revision</u> 10/10/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	11111--				5	\$350.00			
N 12	WBAL	10/12/12	10/18/12	DR. OZ EF	DR. OZ EF		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	11111--				5	\$500.00			
N 13	WBAL	10/12/12	10/18/12	Ellen	Ellen		:30			NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	11111--				5	\$750.00			
N 14	WBAL	10/12/12	10/18/12	Inside Edition	7-730pm M-F		:30			NM	5	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	11111--				5	\$1,800.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	WBAL	10/12/12-10/18/12	Inside Edition	7-730pm M-F	MTuWThF----	:30		\$1,800.00	NM		
N 15	WBAL	10/12/12	10/18/12	Access Hollywood	ACCESS HOLLYM		:30			NM	5	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	11111--				5	\$1,800.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	WBAL	10/12/12-10/18/12	Access Hollywood	ACCESS HOLLYM	TuWThF----	:30		\$1,800.00	NM		
N 18	WBAL	10/12/12	10/18/12	11 News Sat Morn 6am	6-7am Sa		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	-----1-				1	\$500.00			
N 21	WBAL	10/12/12	10/18/12	11 News Sun Morn 6am	6-7am Su		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	-----1				1	\$500.00			
N 23	WBAL	10/12/12	10/18/12	NBC Sunday Today	8-9am Su		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	-----1				1	\$1,200.00			
N 24	WBAL	10/12/12	10/18/12	Marathon 8-11am Sa	8-11am Sa		:30			NM	2	\$2,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	-----2-				2	\$1,475.00			
N 25	WBAL	10/12/12	10/18/12	11 News Sun Morn 7am	7-8am Su		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	-----1				1	\$750.00			
N 27	WBAL	10/12/12	10/18/12	11 News @ 5pm	5-6pm M-F		:30			NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	11111--				5	\$1,000.00			
N 28	WBAL	10/12/12	10/18/12	11 News @ 5pm	5-6pm M-F		:30			NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	11111--				5	\$1,000.00			
N 29	WBAL	10/12/12	10/18/12	11 News @ 6pm	6-7pm M-F		:30			NM	5	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	11111--				5	\$1,600.00			
N 30	WBAL	10/12/12	10/18/12	11 News Tonight	11-11:35pm M-Su		:30			NM	6	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	111111-				6	\$2,500.00			
N 32	WBAL	10/12/12	10/18/12	Law & Order SVU	9-10pm Wed		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	--W----				1	\$3,500.00			
N 38	WBAL	10/12/12	10/18/12	NFL Regular Season	NFL Regular Season		:30			NM	2	\$15,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WBAL-TV11
3800 Hooper Avenue
Baltimore, MD 21211
(410)467-3000

<u>Contract / Revision</u> 962684 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/12/12 - 10/18/12	<u>Product</u> Issue	<u>Estimate #</u> 2031
<u>Advertiser</u> For MD Jobs and School:		<u>Original Date / Revision</u> 10/10/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	-----S				2	\$7,500.00			
N 39	WBAL	10/12/12	10/18/12	NBC Tonight Show	11:35pm-12:37am		:30			NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	11111--				5	\$550.00			
N 40	WBAL	10/12/12	10/18/12	Access Hollywood Wknd	7-8pm Sa		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	-----S-				1	\$800.00			
N 41	WBAL	10/12/12	10/18/12	NBC Saturday Night Live	NBC Saturday Nigl		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	-----S-				1	\$900.00			
N 44	WBAL	10/12/12	10/18/12	VOICE	Prime Other		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	M-----				1	\$3,500.00			
N 48	WBAL	10/12/12	10/18/12	NBC NIGHTLY NEWS	630-7pm M-F		:30			NM	5	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	11111--				5	\$2,500.00			
N 50	WBAL	10/12/12	10/18/12	VOICE	8-9pm Tue		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	-T-----				1	\$3,500.00			
N 51	WBAL	10/12/12	10/18/12	Chicago Fire	10-11pm Wed		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	--W----				1	\$3,500.00			
N 52	WBAL	10/12/12	10/18/12	Grimm	9-10pm Fri		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	----F--				1	\$3,500.00			
N 53	WBAL	10/12/12	10/18/12	30 Rock/Up All Night	8-9pm Thu		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	---T---				1	\$3,500.00			
N 55	WBAL	10/12/12	10/18/12	Dateline	10-11pm Fri		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	----F--				1	\$3,000.00			
N 56	WBAL	10/12/12	10/18/12	Go ON/New Normal	9-10pm Tue		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	-1-----				1	\$3,000.00			
N 57	WBAL	10/12/12	10/18/12	CHRIS MATTHEWS WKND :CHRIS MATTHEW			:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	-----1				1	\$500.00			
N 58	WBAL	10/12/12	10/18/12	Notre Dame Football	Notre Dame Footb:		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	-----S-				2	\$375.00			
Totals											121	\$155,300.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/18/12	121	\$155,300.00	\$132,005.00
Totals	121	\$155,300.00	\$132,005.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WBAL-TV11
3800 Hooper Avenue
Baltimore, MD 21211
(410)467-3000

<u>Contract / Revision</u>	<u>Alt Order #</u>
962684 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/12/12 - 10/18/12	Issue	2031

<u>Advertiser</u>	<u>Original Date / Revision</u>
For MD Jobs and School:	10/10/12 / 10/10/12

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Jerse Demay, Inc. - authorized media buyer
do hereby request station time concerning the following issue:

For Maryland Jobs & Schools, Inc.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As ORDERED					

Total Charges:

This broadcast time will be used by: For Maryland Jobs & Schools, Inc.

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

For Maryland Jobs + Schools

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately): Timothy O'Brien, Treasurer

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

8/22/12 Date Gene Denton Signature 202-338-8700 Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] Signature Matt Nixon Printed Name PAO Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.